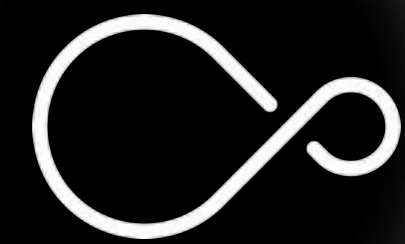




We are
SANDCUP



We are
3i's



Intuitive

We think past the obvious, and follow our intuition for originality.





Impactful

We don't create for the sake of it.

We build what's needed and what matters.

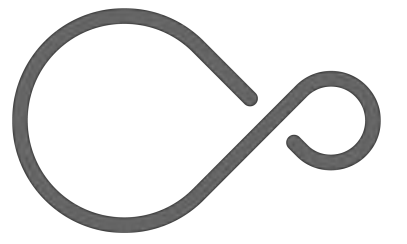




Inclusive

We make space for every perspective,
so everyone can contribute.

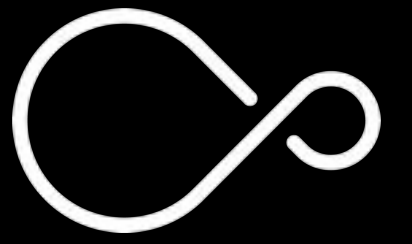




Where do we Excel

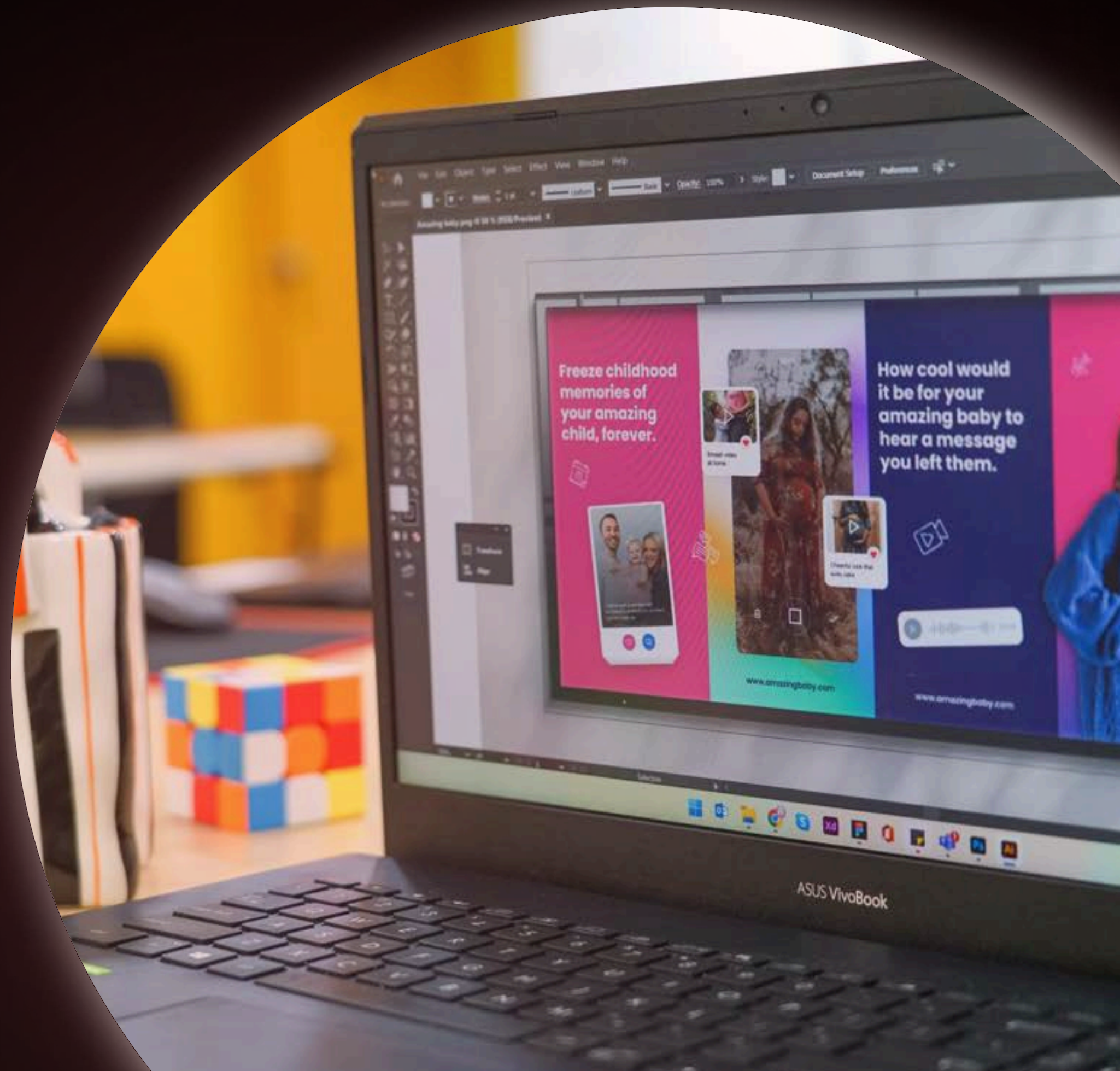
We turn ideas into design strategies and digital products, resulting in experiences people trust.

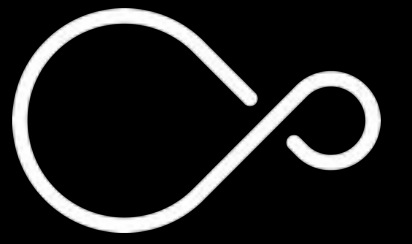




Digital Products

- UI/UX Design
- Graphic Design
- Content Strategy
- Product Development & Deployment
- System Testing & Deployment

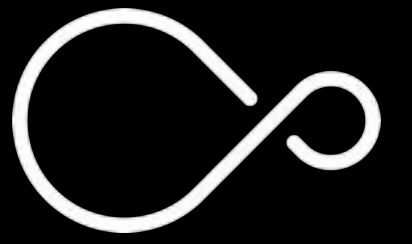




Visual & Motion Communication

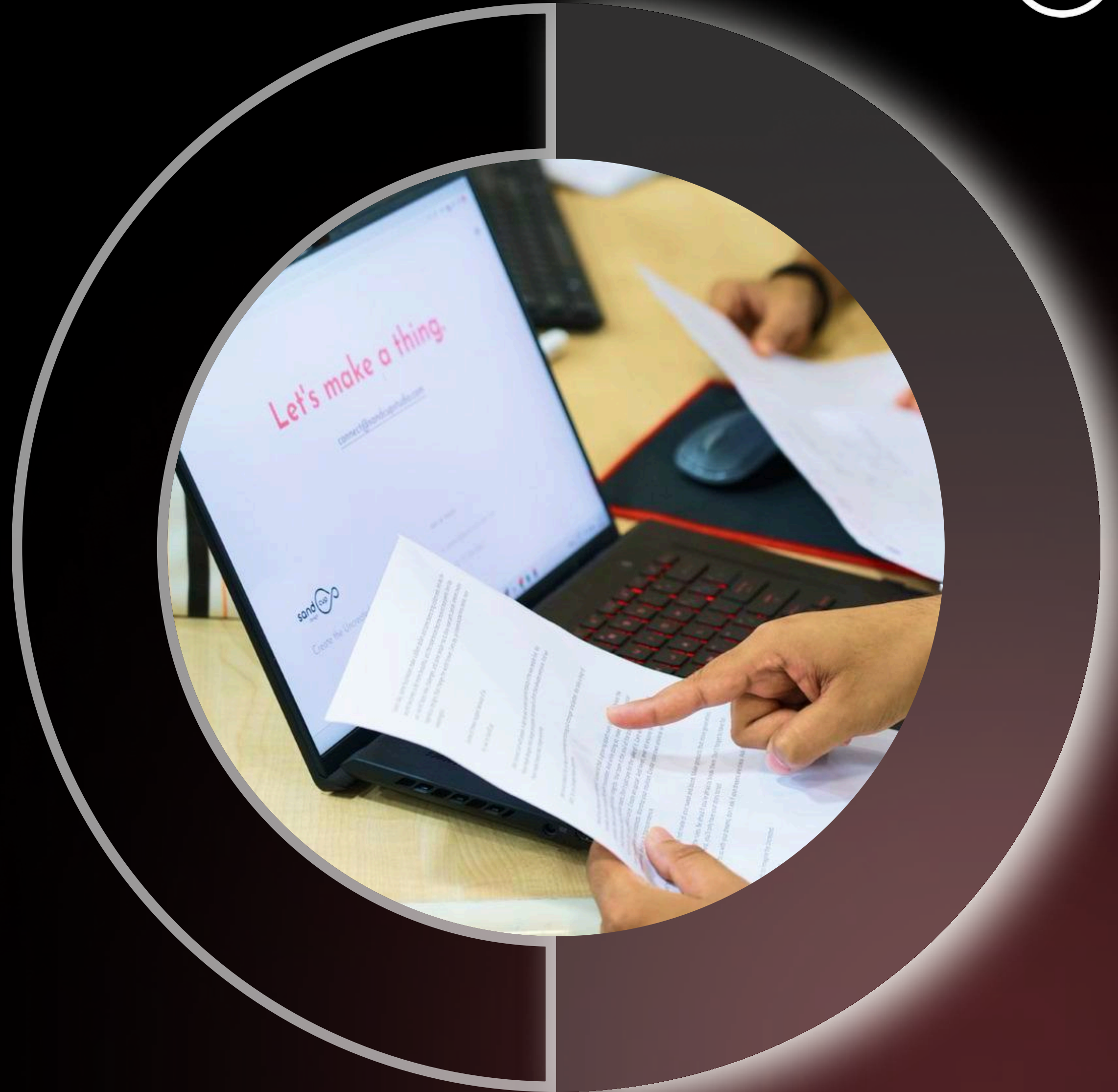
- Video Production
- Motion Design
- Animation
- Illustration
- Character Design





Brand Positioning

- Identity & Logo Design
- Brand Language & Visual Guide

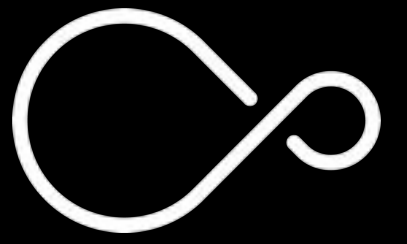




Business Experience

- System Design
- Design Management
- Product & System Implementation





Creativity

We can't help but look at things differently.
That's what defines us!



Voicing Our Beliefs

In a world full of overwhelming noise, we prefer voicing for knowledge, insight, and what truly matters.





Caring

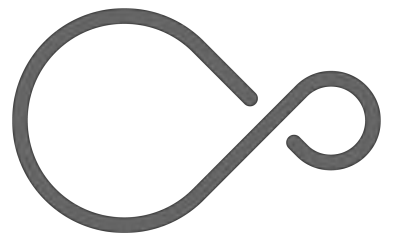
We hold a soft corner for our squad,
treating them with empathy and respect.





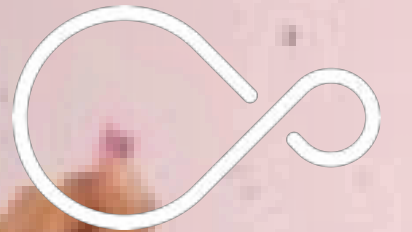
Strong Team Bonding





Core Principles that Guide Our Vision

Our principles shape how we work, how we think, and how we show up.
They keep us aligned with our purpose, and visible in everything we create.



Embrace the Inclusivity

Treating everyone the same, irrespective
of gender and social status.



Listen with Integrity

Staying true to ourselves and guided by
our moral principles.





Redefining the Norm

Going beyond the standard to create the unconventional.





Ignite a Change

Amplifying design's voice as a force for
global transformation.





Care with Compassion

Nurturing meaningful connections with people and surroundings.





Believe the Intuition

Trusting our inner voice for exceptional outcomes.





Live in Transcendence

Building our own creative realm and leading it purposefully.



Our design tribe Sandskriti

A collaborative global community for designers to learn, connect, and grow.





We're here for you!

- Share your Portfolio.
- Send your Resume.
- Meet us for a Conversation.

sand cup
design

Create
The
Uncreated

sands krti
design studio

Crafting a Culture of Creativity

Create the Uncreated with SandCup

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